

Get Ready to be Lightened by the IstanbulLight 2017

10th International Lighting Technologies Exhibition and Congress, which would bring together all professionals that operate in the field of lighting from armature to LED manufacturers, distributors, from decorative lighting companies to electrical material and equipment companies, from academicians to public institutions, from architects to designers, prepares to enlighten the industry about the new technologies and opportunities in the industry with "Life is LIGHT" motto in 2017.

10th International Lighting Technologies Exhibition and Congress, which is held together with Turkish National Committee on Illumination (ATMK) and Turkish Lighting Luminaires Manufacturers Association (AGİD) by UBM that is a global events-led marketing and communications services business, keeps on working to bring together the professionals of the industry to 10.000 sqm area in Istanbul Expo Center between March 29- April 1, 2017.

Expanding its targets each year, IstanbulLight is expected to host over 200 domestic and international brands in 2017 and the heart of lighting industry will beat at Istanbul Expo Center for four days. Being at the focal point both for Europe and the Middle East due to the strategic location of Istanbul, IstanbulLight steps forward for professional visitor potential.

Having a significant potential for export as well as its location, Turkish Lighting industry has an important privilege with its growth rate. IstanbulLight 2017 speeds up to improve the market share of the exhibitor companies that operate on high-value decorative lighting products as Turkey has raised awareness on the lighting thereby providing momentum to the industry and mobilization of urban transformation that was started in 2012.

As ATMK, we believe that if we move in concert with together, industry will become more powerful and organize National Lighting Congress with IstanbulLight

ATMK President Prof. Dr. Rengin ÜNVER, who states that Turkish National Committee on Illumination (ATMK) is among the important partners of IstanbulLight 2017 Exhibition and Congress, declares that "We have 169 members in total, 81 of them are corporate and 88 of them are individuals. As a committee, we announce and encourage that our members should join in the exhibition whether as an exhibitor or visitor. We are aiming to bring together the exhibitors and visitors, serving in many different areas of the industry. Furthermore, our Committee holds "International Illumination Congress" in once every two years to bring together the people, working in different areas such as research, design, application and production in the illumination industry and discuss new developments and transfer mutual

information and experience since our Committee has been established. Considering other congress and fairs in the world today, we can see that there are congress and exhibitions together rather than just exhibition where products are exhibited or informative congress. We have been holding our National Illumination Congress together with IstanbulLight Exhibition for years since as ATMK, we consider that, it is useful to hold exhibitions and congress at the same time to create a productive environment for the illumination industry.

Prof. Dr. Rengin Ünver further states that: 11th National Illumination Congress with "Smart Technologies in Illumination" theme which would be held concurrently with the 10th International Lighting Technologies Exhibition and Congress will include individual projects and application presentations of our stakeholders and informative, educative seminars as well as scientific studies based on the research results. Thus, exhibitors and visitors will have an opportunity to reach supportive information for illumination industry as well as features of the products in the fair and their place of use within the illumination".

Having a market size of \$ 2.5 billion, lighting industry provides employment to 10.000 people...

It is estimated that market size of the lighting industry is \$2.5 billion and its year on year grow is around 6 to 10 percent in Turkey, and it is expected that IstanbulLight 2017 Exhibition and Congress will provide more added value to exhibitors and visitors than expected.

There are almost 3.000 manufacturers in Turkey, majority of which is workshop production company, 50 large and nearly 300 small and medium sized enterprises carry out the substantial part of the production with their corporate structure. General lighting is the main focus areas of activities. Moreover, the number of the employment in our country by the lighting equipment industry is around 10.000 and this rises to 20.000 people if existing manufacturers work in full capacity.

EXHIBITOR PROFILE

- Outdoor Lighting ('Facade Lighting and Urban beautification', '- Park / Garden Light', 'Road Lighting', 'Tunnel Lighting', 'Sports and Area Lighting')
- Indoor Lighting ('Warehouse, Factory, Hangar Lighting', 'Office, Hospital, School Lighting', 'Shop, Market Lighting', 'Hotel, Restaurant Lighting')
- Decorative Lighting
- LED Technologies
- Lighting Accessories and Components
- Lighting Design
- Building Automation Systems
- Electric Material and Equipment

VISITOR PROFILE

- Lighting Designers
- Lighting Products Representatives and Distributors

- Ministry, Municipality and Highway Authorities
- Academics and Students
- Electrical Engineers
- Industrial Designers
- Energy Conservation Authorities and Consultants
- Indoor Designers
- Retail Designers, Visual Presentation Specialists
- Facility Managers, Buyers, Purchasing Managers, Technical Managers
- Electricity Distribution Companies
- Electrical Material Wholesalers and Retailers

About UBM

UBM is one of the largest fair organization companies of the world organizing around 400 fairs on average per year with more than 5000 employees in more than 20 countries thanks to its experience of more than 100 years. UBM EMEA Istanbul, under the framework of UBM, organizes international fairs of European and Turkish markets basing on its knowledge and UBM's global experience of more than 30 years. Market leading fairs of UBM EMEA Istanbul are: Alleather IDF the Leather Exhibition of Istanbul, CBME Children Baby Maternity Expo, CPhI Pharmaceutical Ingredients Fair Istanbul, Expomaritt Marine Industry Fair, Fi Food Ingredients Fair Istanbul, Growtech Eurasia Greenhouse Agricultural Technologies Fair, ISSA Interclean Industrial Cleaning Fair Istanbul, TESFA Facilities Management Services, Technologies, Infrastructure and Supply Fair, Intertraffic Traffic Technologies and Equipment Fair Istanbul, İstanbul Kids Fashion Baby and Kids Fashion Fair, IstanbulLight Lightning Exhibition, Tissue World Istanbul Tissue Paper Industry Fair.

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